

SPONSORSHIP PACKAGES



December 8-10, 2019

**Auburn Marriott Opelika Hotel & Conference Center at Grand National
Opelika, AL**

About PAWC

The Professional Agricultural Workers Conference (PAWC) is a forum committed to a world that values and promotes equal opportunity equitable access to information and technology for sustainable development of communities and natural resources. The conference began in 1942 mainly with Tuskegee University and local and state support and participation. It is now national in scope including representatives from the national land grant community, and from the state, federal, and private sectors.

Conference Goals

- Provide an annual forum for the exchange of cutting-edge knowledge and information.
- Initiate and follow-up on programs and policy initiatives.
- Provide information for public decision-makers and stakeholders.
- Recognize and award those professionals who have made outstanding contributions to society.
- Mentor and nurture generations of professionals (agricultural and related sciences).
- Facilitate partnerships, collaborations, networking among corporations, individuals, groups, and organizations.
- Foster professional development and life-long learning opportunities.
- Foster an environment for institutional capacity building for people, organizations, and communities.

Audience

Anyone who is associated with the agricultural, food or business industry, whether a farmer, government representative, land-grant college faculty or staff will want to attend to engage with others in the field and explore the latest developments in agriculture and outreach.

Sponsorship Benefits

The PAWC has several sponsorship opportunities. We are also able to customize our sponsorship packages to fit your company's goals and budget. For customize package's please contact Tasha M. Hargrove pawc@tuskegee.edu or thargrove@tuskegee.edu or by phone at 334-332-9201 .

Sponsorship Packages

Tiers	Diamond Plus	Diamond	Platinum	Gold	Silver	Bronze
Package Cost	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Number of Sponsors	3	4	Unlimited	Unlimited	Unlimited	Unlimited
Waived Exhibit Fee	10x 10	10x 10	10 x 6	10 x 6	10 x 6	10 x 6
Link on PAWC website	x	X	x	x	x	x
Complimentary Conference Registration	10	8	6	3	2	1
Reserved table @ luncheon & dinner	x	X				
Acknowledgement in conference Program	x	X	x	x	x	x
Opportunity to sponsor a conference meal	x	X				
Lunch with a member of PAWC Advisory Board Member	x	X	x			
Opportunity to speak at opening ceremonies	x	X				
Sponsor of networking lounge	x	X				
Promotional Materials included in Conference Package	x	X	x	x		
50-word blurb in conference program	x	X				
Acknowledgement in opening & closing ceremonies	x	X	x	x	x	x
Lunch or dinner with Dean of College of Agriculture	x	X				
Logo on event signage	x	X	x	x	x	x
Opportunity to Sponsor Conference Session	x	X	x			

ADDITIONAL SPONSORSHIP OPPORTUNITIES II

Sponsor of the G.W.C. Banquet & Public Service Hall of Fame Awardees - \$15,000

- Prominent Signature as sponsor of this event
- Opportunity to address the audience
- Waived Exhibit fee
- Link on conference website & reserved table
- 6 conference registrations

PAWC Opening Reception - \$12,000

- Prominent Signature as sponsor of this event
- Opportunity to address the audience
- Waived Exhibit fee & link on conference website
- 3 conference registrations
- Reserved table

Monday Success Story Luncheon - \$10,000

- Prominent Signature as sponsor of this event
- Opportunity to address the audience
- Waived Exhibit fee
- Link on conference website
- 3 conference registrations
- Reserved table

Conference Bags/Portfolios - \$7,000

- Company logo or name printed on bags/portfolios
- Waived exhibit fee & link on conference website
- Recognition in conference program
- 2 conference registrations

Name Badge Lanyards - \$4,000

- Company logo printed on the lanyard
- Recognition in the conference program
- Link on the conference website

Customized Sponsorship Package

- Contact pawc@tuskegee.edu

PAWC SPONSORSHIP REGISTRATION FORM

CONTACT	
NAME	
ORGANIZATION	
ADDRESS	
CITY, STATE, ZIP CODE	
EMAIL	
PHONE	

Sponsorship Level I

- Diamond Plus \$50,000
- Diamond \$25,000
- Platinum \$15,000
- Gold \$10,000
- Silver (\$5,000)
- Bronze (\$2,500)

Sponsorship Level II

- Farmer Scholarships \$5,000
- GWC Public Svc. Hall of Award Banquet \$15,000
- Conference Bags \$5,000
- Name Badge Lanyards \$3,000
- Customized Package \$\$\$\$\$

Please email high resolution logo to pawc@tuskegee.edu

Method of Payment:

- please invoice me for the amount selected.
- I am enclosing my check made payable to Tuskegee University/PAWC
- I would like to pay by credit card.

For additional information, please contact Tasha Hargrove at thargrove@tuskegee.edu or pawc@tuskegee.edu or call 334-724-4524 or 334-332-9201.